WEDNESDAY MORNING SPECIALS

"STORE CLOSES AT 12"

SWAGGER SUITS

Group 1—Choice of the smartest swagger suits on today's market. Tweeds, Kashas, Homespuns, etc. in greys, blue, blue-greys, sands, biege, browns, etc. Self or contrast trim featuring all the newest in styling. Value to $15.00.

Wednesday Morning $9.95

Group 2—Comprising all our better suits, ranging from $16.50 to $19.50. The pick of the season's values are to be found in this range, and choice of every size. Self tweeds and woven cloths, fleck tweeds, etc.

Wednesday Morning $12.95

CUPS AND SAUCERS

Real old English China Cups and Saucers. A splendid assortment of attractive patterns in shades of blue, green, gold, orchid, pink, yellow, rose, etc. This is a real value and would make lovely gifts, bridge prizes, etc., as well as for regular home use. Regular 40c each.

Wednesday Morning 25c Each

—Basement Store

LADIES' PULLOVER SWEATERS

For Wednesday morning clearance an assortment of odd sizes and various style pullover sweaters in light and medium weight, and the newer open weaves as well as regular styles. $1.39 to $1.95 values.

Wednesday Morning 95c Each

"SEVENTEEN" TOILETRIES

This reputable line of toiletries, compounded of purest materials, will go on sale for a half day only. Face Powders, Bath Powders, Creams, Lotions, Talcums and Perfumes.

Wednesday Morning

TWO for Price of ONE

SILK CREPE

Choice of six pieces of PURE SILK CREPE in floral or conventional patterns. This quality sells in all the better stores at $1.25 yard. Navy, Sand, Red, Brown, Green, Black grounds with attractive designs.

Wednesday Morning 75c Yard

CORSETS

Here's value for you. A splendid line of French Coutil Corsets, well boned, elastic top, 4 garters, all well reinforced. Sizes 24—36. Value $2.00.

Wednesday Morning $1.25 Pair

LADIES' SILK PYJAMAS

A range of new Silk Pyjamas, one-piece style in pink or blue with contrast trim and upper part embroidered; or all one color ones with lace trim; also fancy check ones in smart colors. Our regular $1.69 and $1.95 pair.

Wednesday Morning $1.00 Pair

LADIES' RAINCOATS

Springtime means showers and for your protection in case of rain here's an extraordinary offer—A group of Ladies' Raincoats in all sizes, rubberized, in navy, green, blue or brown. Also Crepette Cloth in grey, green, brown or blue. Regular $5.95.

Wednesday Morning $2.50

HOUSECLEANING BARGAIN

You can't afford to pass this one up:

—Lux Flakes
—Ivory Flakes
—Rinso (small)
—Bulldog Ammonia

Wednesday Morning 4 for 25c

—Basement Store

MEN'S SPRING COATS

While they're in the height of fashion and of greatest service to men, we make this unusual Wednesday morning offer. New Greys, Tans, Browns and Oxford Grey Top Coats in Polo with all-around belt. Tube Coats with half belt; plain Tubes, Raglans and Slipons. $15.00 and $16.50 value. All sizes.

Wednesday Morning $12.50

FALLS' DEPARTMENT STORE Ltd., SIMCOE

Wages for School Addition Total $7,566, Trustees Told

Over Five Thousand Dollars Returnable under Relief Scheme—General Contract Costs Are $25.576 up to the Present Time

EXAM RESULTS TO BE ANNOUNCED EARLIER

With only one more meeting separating it from the summer vacation and a new term, the Simcoe Board of Education on Friday night set its house aright by dealing with a number of important matters and receiving committee and inspector's reports.

Besides the questions of religious instruction and employment of new teachers for added courses in the High School (both of which are reported elsewhere in this issue), the Board was also faced with a couple of decisions to be made in respect to the new school addition.

For one thing, it was pointed out that equipment is necessary for the teaching of Household Science. With little discussion except for a brief discourse on the relative merits of gas and electric ranges, a resolution was pased appropriating $1000 as a maximum for this. The purchases must be first approved by the Department of Education.

Costs for New Addition

The building committee is getting along "famously," said its chairman, Trustee G. E. Whitaker in the course of his report. To date, he said, $25,276 has been spent on the general contract, of which $6,279 went for wages. Plumbing and wiring cost $656 and $555 respectively of which $306 went for wages. The total outlay for wages is $7,566 of which $5.044 is returned under the government unemployment relief scheme.

Trustee Whitaker reported that a stoker had been purchased at a cost of $1,390 and also produced a resolution which he asked the Board to pass, approving a change in construction plans for the gymnasium floor from mastic to wood. The resolution was duly passed, along with one appropriating an addltional $23.36 for a refillable type of fuse which it is stated will result in a substantial saving on this item in the future.

He evoked considerable discussion by pointing out that it would be possible to install a needed set of stairs not included in the plans for $268. It was felt that the stairs were needed but the Board preferred to wait until the school layout could be inspected before committing itself to a decision on the matter.

Trustee Clyde Baker reported for the repairs and supplies committee and the finance committee's resolution asking the town fathers for $2,000 for salaries and operating expenses was passed.

Exam Results Earlier

Letters were received from the Department of Education dealing with the proposed institution of household science and vocational agriculture classes in the High School. Approval for such a step is given and grants will be available toward teachers and equipment, according to the regulations.

In another communication, the Department pointed out that it is the intention to announce the annual examination results earlier than formerly and the Board was asked to send in the name of the person to whom certificates are to be sent so that there will be no delay in distribution.

From H. Frank Cook, public school inspector, came reports on the two Public Schools. In both of them accommodations, equipment and teaching were generally high. Valuation of equipment was placed as follows:

North school—library equipment $138.25; maps, charts and globes $79.50; music apparatus $117.36; miscellaneous $113.25; total $448.36; manual training $312.

South school—library equipment $240.15; maps, charts and globes $115.50; music apparatus $346.20; miscellaneous $263.75; total $955.60; manual training $300.

Says Classes Too Large

"In the Kindergarten—Primary room (in the North school)", the report reads, "there are 26 all-day pupils and the remainder attend only half a day, making an attendance of 49 in the forenoon and 45 in the afternoon. The classes are too large."

Regarding the South school, the report notes: "In all but the Kindergarten-Primary rooms and Miss Marshall's room, there are four or five pupils over the age for the grades which they are in, making in all about 30 in the school. There are 72 pupils in the Kindergarten-Primary rooms, 35 coming in the morning and 37 in the afternoon."

Attendance Reports

Attendance reports for the month of April were as follows:

South school—on roll 451, average 414; Miss Wyckoff absent 7 days for sickness, Miss McCall absent 2 days for sickness; fees colected $74.

North school—on roll 454, average 415; Miss Reeves absent 5 days for sickness; fees collected $7.50.

High school—boys on roll 153; girls on roll 149; Simcoe students 166; Norfolk students 134; Haldimand students 2; total enrolment 302; average attendance 279.

At the meeting were the following: Chairman Bruce T. Jackson, Trustees Messrs. C. W. Baker, G. E. Whitaker, A. A. Winter, T. E. Langford, J. B. Doyle, C. H. Martin, C. H. Fick, David Gilbertson ,H. M. Jackson.

DR. BINGHAM ADDRESSED BAPTIST YOUNG PEOPLE

Dr. H. H. Bingham of Toronto addressed about 300 young people in the Simcoe Baptist Church, Friday evening, the occasion of their spring rally. His subject was discipleship and took the form of a challenge to young people. As an introduction, he told of some of his memories in Norfolk county. He began his Christian Life in Langton and lived in Norfolk until the age of fifteen.

"Salvation is a bigger thing than just getting to Heaven when we die and you are not only a convert but a crusader. If you are to be a Christian you must not live on the border of no harm." There are four steps in connection with discipleship. Solitude, secret prayer, sacrifice and submission. We must get away alone and think through problems for ourselves. We must get our spirits in tune with God. Then we are called to self denunciation and self denial. Young people are never safe outside the will of God and you must submit yourself to His will."

Dr. Bingham's address was both interesting and inspirational.

FOUR IN A COUPE

Riding four in a coupe, Walter Dair of St. Williams paid $9.85 representing a fine of $5 and costs in Magistrate Gunton's court yesterday. The charge was laid by County Traffic Officer William Gauld.

The Norfolk Observer

CIRCULATION 5,400 — A Family and Home Newspaper for Norfolk People — SIXTEEN PAGES

VOLUME 1. NUMBER 5. — SIMCOE, ONTARIO, TUESDAY, MAY 15, 1934 — BELGISCH NIEUWS ZIET BLAD 15

London Free Western University

Double Votes This Week On All Paid Subscriptions

Whether New, Renewal or Arrears—If Possible Pay Your Subscription This Week—An Opportunity for Late Starters to Catch Up—Another Special Prize for Largest Cash Return.

The Simcoe Reformer and Norfolk Observer Good-Will Competition is now fully organized and both contestants and subscribers are beginning to show more enthusiasm. The grand prize awards which are now on display in the various stores where they were procured are well worth working for and the efforts put forth by all contestants will be well repaid at the conclusion of the competition.

A remarkably even start has been made by the majority of the contestants. While a few were a little late in getting started, they can take advantage of the double vote schedule offered this week, and should be right up near the top when the standing is announced next week.

Subscribers who can, should pay their subscriptions this week, either at the office or to the contestants themselves, and take advantage of the double credits; also out-of-town subscribers should send in subscriptions this week when the big votes are available. Remember, most votes in the grand prize awards, and double credits will not be given on all subscriptions again during the contest.

Special Prize This Week

A special prize will be given to the contestant who turns in the largest amount of cash between Tuesday, May 15 and Monday, May 21, inclusive. The prize is a Melba toilet set.

NOTICE

To All Subscribers Whose Date on the Label Does Not Read 1935

One of the principal reasons for The Good-Will Club Prize Competition is to collect arrears of subscriptions. In most cases, we believe subscribers simply neglect paying these accounts. It is only a small amount to each subscriber, but the total means considerable to this office.

We hope that a special effort will be made by all during this campaign to pay their subscriptions in advance. In so doing, you can help your favorite contestant in the competition to win a beautiful prize.

Subscriptions can be sent or brought direct to the Simcoe Reformer or Waterford Star office as well as given direct to the contestants, whenever desired.

The expiration date of your subscription is designated on the label.

Next Standing on Thursday

The second publication of vote credits will appear in Thursday's Reformer, and winner of the first special prize will also be announced on that date.

A SPRING SCENE

Spring News and Views

By M. M.

May and summer have arrived together. This month, as though making up for the tardiness of April, is just making things spring up and out. Trees and shrubs that were bare and brown in the morning are a dainty fairy-like green by night. None of us have suffered from an overdose of spring, because after every rain we returned to furnace fires and man-sized handkerchiefs. But with "showers and snow flurries" of April, the season did advance.

In any direction you looked there were teams of two and three horses at work in the fields turning up furrows of cold, yet rich, dark earth making ready for the spring grain. Now in some fields a solitary man is walking with measured tread up and down marked lines, corn is being planted. And you can be sure that the crows of the neighborhood have their eyes on that field, just waiting for the first green sprout to show them where the kernels are.

Every day means a new bird. The flicker is back and nearly ready to begin housekeeping in earnest. There is a nest in a hole in an old apple tree, and for several years this bird has been coming back. Perhaps it is not the same one, but no one can make me believe that it isn't. It does the same trick every year. For about a week after it arrives, at five o'clock in the morning it begins beating and drumming on the tin roof or on any piece of tin that may be about the chimney. Could never figure out whether it liked that particular kind of music—the vibration it got in its toes, or just to be an alarm clock!

The pine hedge sounds like the crackling of a small fire for with the drying winds and warm sun the pine cones are opening and the small winged seeds are falling by the hundreds. This does not happen until June, usually.

Several new houses are going up. That's the beauty of putting up approved bird houses. Several robbins, song sparrows, and a gold finch are still so old-fashioned as to choose the pine hedge, while even the starlings are dubious about certain houses and are not as enthusiastic as they were at first. There are doves too whom some folk dislike as being too mournful, but they are so shy and gentle their cooing is more like an "All's Well" note. They had taken time off from cooing to throw some half-dozen straws in a tree in the orchard and there were the two white eggs and the sitting bird. But alas, the next day after the picture, either cows or starlings destroyed the nest, throwing the eggs to the ground. The bird world has its tragedies too!

Isn't it marvelous to be alive in the spring! We only need a warm, sunny day and our enthusiasm mounts like the mercury of a thermometer. That spring feeling just breaks out in unexpected places and ways. There are shining, staring windows giving evidence of curtains on the line—a cloud of dust ascending in the back yard and you know there is something in a cap,

(Continued on page sixteen)

Another Drop in Families on Relief

Welfare Board Reports 70 Heads of Families Obtaining Assistance Now.

At the meeting of the Public Welfare Board on Friday afternoon it was reported that 17 more men had dropped from the relief list and had obtained employment during the past two weeks. The total number of heads of families and single men now on the list was reported as approximately 70.

Twenty-five applications have been received for garden plots, according to John R. Sherk who is in charge of this work and the board has purchased 30 bags of seed potatoes for distribution.

Applications from four families wishing to be included in the northern settlement scheme were ordered sent to the department at Toronto for consideration.

"Why, Harold, your hair's ever so much thinner than it was when I first knew you."

"I know that darling. But, honestly, I'm sure there are other reasons."

ELECTIONS AHOY!

According to information from Toronto this week, June 20 or 21 is believed to be the date on which the forthcoming provincial elections will be held. I. A. Humphries, K.C., chief election officer, states that the coming campaign will probably be of from 35 to 37 days duration. Thirty-two days is the minimum campaign period provided for by the present law.

Coming Events

See page 5 for Wednesday morning specials at Walker Stores.

Annual baseball tournament, Windham Centre, Thursday, May 24th. Concert and dance at night.

Turn to page 5 and read Walker Stores Wednesday morning bargain list. Bring it with you Wednesday morning. It will come in very handy.

Sons of Scotland whist drive and dance, Ramey's Hall, Tuesday evening, May 15th. Whist 8 till 10; dancing 10 till 12. Refreshments. Admission 25c.

Simcoe Conservatory junior musical recital, Thursday, May 17, 8 p.m., United Church S. S., featuring children's play composed by Miss Lillian Holland. Silver collection.

Dance recital by junior pupils of Miss Betty Glazebrook, Friday, May 18th, 8 o'clock, at Trinity Parish Hall. Admision 25 and 10 cents. Proceeds for A.Y.P.A.

The Simcoe Kinsmen Club annual official opening dance and bathing beauty parade at Ivey's Summer Garden, Port Dover, Wednesday evening, May 30.

"Adventures of Grandpa," a humorous play by Vittoria players, at St. John's Parish Hall, Friday evening, May 18th, auspices Woodhouse Women's Institute. Admission 25c and 15c.

Annual meeting Waterford Women's Institute, Wednesday evening at the home of Mrs. A. E. Evans. Pot-luck supper at conclusion. Election of officers and year report. Let us all show our interest by being present. Tenent. collection.

LEADING GROWER LOOKS FOR PRICE AGREEMENT

H. A. Freeman Declares 27c Possible Average For Tobacco Men.

PREDICTS SURPLUS

In the opinion of H. A. Freeman, one of the district's leading growers, before he returned to Ottawa Sunday night, there is a possibility that the companies and growers will be able to agree on a price to be paid for the 1934 tobacco crop.

Mr. Freeman declared that the negotiations have resulted in agreements on several points but other matters remain to be cleared up. The 27-cent average price now being discussed is, he said, the lowest figure which would be acceptable to the tobacco growers.

Being considered in the negotiations, he declared, is the fact that with an average crop there will be an exportable surplus of tobacco for the Old Country market. If crop conditions are normal he looks for a surplus over the amount required for the domestic market, even in the face of a 25 per cent. cut imposed by growers on their own acreage.

Will Cultivate Sweet Potatoes on Long Point

Port Rowan: Messrs. I. A. Procunier, C. B. McCall, F. Pierce and Dr. Fitz Simons are getting about forty acres on Long Point near the old lighthouse, in readiness for growing sweet potatoes. They expect to have the planting completed in about two weeks.

"It is a mistake to suppose that from the employee's standpoint of modern business has no heart." —Sir Henri Deterding.

Tobacco Growers and Buyers May Agree on 27-Cent Price

Conference of Imperial Tobacco Co. Officials and Norfolk Growers at Ottawa May Bring Fair Price for 1934 Crop

MACDONALD COMPANY STILL HOLDING OUT

Ottawa, May 11—Although the Macdonald Company still holds itself aloof, the Imperial Tobacco Company and some small concerns are reported to be on the verge of an agreement with the Western Ontario tobacco growers whereby an average of 27 cents a pound will be paid for this year's crop.

If a 27-cent average is agreed upon, the growers will receive this Fall the best return they have had from any crop since that of 1930. In that year, the price of tobacco ran as high as 40 cents a pound, the average for the entire crop running around 32 cents. At a 27-cent average, the best tobacco would bring around 35 cents a pound with the lower qualities yielding proportionately less.

Principally due to the efforts of Hon. H. H. Stevens, chairman of the price spreads committee, and chief committee counsel, Norman Summerville, K.C., the manufacturers and growers have been in conference here off and on since the start of the tobacco inquiry. The manufacturers at first offered a 22-cent average but the growers demanded more, claiming this price would not meet their production cost. It was widely believed here that the public reaction to the disclosure of Imperial's large profits and high executive salaries was an important factor in the company's decision to increase its first offer.

Stewart Holds Aloof

Walter M. Stewart, the president and sole owner of W. C. Macdonald Incorporated, which is second only to Imperial in the cigarette trade, remained outside these conferences. This independent attitude is a tradition of the Macdonald firm, the founder of which, the late Sir William Macdonald, carried it to the point of refusing to have telephones in his Montreal offices and never accepting anything but cold cash or money orders for his goods.

In authoritative circles, however, it is believed that Mr. Stewart may come in when he sees an agreement reached be-

(Continued on Page Five)

Horse Saves Life of Former Norfolk Man

Woodrow, Sask., May 12.—Presence of mind and his horse today probably saved the life of William Myers, farmer, seven miles south of Woodrow. He slashed his foot with an axe while cutting pickets in a brush-filled coulee seven miles south of Fir Mountain.

Unable to walk, Myers turned his saddle horse loose. The animal headed for the home of Archie Stevenson, a mile and a half away. Recognizing the horse Mr. Stevenson set out in search of Myers, and found him in the coulee, his foot bleeding profusely. Rushed to hospital, eight stitches were required to close the wound.

Mr. Myers is a former resident of St. Williams and a nephew of Mrs. S. N. Culver of Brantford and Dr. Annie L. Buck of Port Rowan.

THE OBSERVER EDITORIAL PAGE

The Norfolk Observer

A Weekly Newspaper Devoted to the Interests of NORFOLK COUNTY

Published by the PEARCE PUBLISHING CO. LTD. Simcoe, Ontario

THE NORFOLK OBSERVER—Tuesday Morning
THE SIMCOE REFORMER—Thursday Afternoon

Papers are sent to subscribers until definite instructions are received to discontinue.

CIRCULATION 5,400

Combined Subscription Rate, $2.00 a Year

'Tis not for mortals to command success,
But we'll do more—deserve it—Addison.

Good-Will Day, May 18th

HON. GEORGE S. HENRY as Minister of Education for Ontario, deserves commendation for launching a movement to observe Friday, May 18th, as Goodwill Day in the schools of this province. The date commemorates the opening of The Hague Conference in 1899, where for the first time in world history, the nations gathered to consider how disputes might be settled without recourse to war. It was the forerunner of the League of Nations which, in the face of great odds, has made tremendous strides in the past fifteen years in the direction of the peaceful settlement of international difficulties.

Public opinion is the one force which in the final analysis will enable the League of Nations to accomplish its mission and insure against the outbreak of another war. By implanting the will for peace in the minds of the younger generation, an important step is taken in moulding this opinion in the proper direction. Special programs are urged for May 18th for the purpose of bringing to the attention of the children the characteristics of good citizenship, the need of good-will and co-operation as individuals and as nations, the continued and increased determination to abolish methods of force and to adopt the methods of conciliation, co-operation and arbitration for settling differences.

To aid teachers in preparing programs an interesting folder has been circulated, conveying information on the League of Nations and offering suggestions which the teachers will find helpful for this occasion. Doubtless in many communities local organizations such as the Home and School, the I. O. D. E., and service clubs will aid in impressing the lesson of peace and goodwill upon the plastic minds of school boys and girls, as well as upon the mature citizens of the community.

Here and There

Ontario electors will await with interest the answer of Premier Henry to the charge made by the Liberal Leader, Mitchell F. Hepburn, that a "toll-gate" system exists under which distilleries have to appoint agents close to the Ontario Government in order to sell to the Liquor Control Board. Mr. Hepburn further alleges that as much as $3,000,000 a year went to the agents appointed by distillers in order to have their wares listed with the liquor board. These are serious charges, but Mr. Hepburn claims to have the evidence to support them and already has named several men close to the government as distillers' agents.

Compelled to testify at the Ottawa tobacco probe, President Walter Stewart of the MacDonald Tobacco Company made the startling allegation that his company was invited to make a financial contribution to the Conservative party funds on the understanding that as a result he would be entitled to receive advance information as to proposed excise tax reductions on manufactured tobacco. He inferred that other companies had made such contributions. Naturally Liberal members of the Stevens committee are pressing for further investigation of this phase of the Stewart evidence. Income tax officials are also busy checking up the returns of company magnates whose fabulous profits have now come to light. Certainly the tobacco inquiry has not lacked for colorful features.

The Stevens Committee at Ottawa learned from tobacco growers that the contents of a 25-cent package of cigarettes yields only 1¼ to 1½ cents to the grower and then it found that the share of the tobacco companies is 8 4-10 cents, or about seven times as much as that of the man who gave the sweat of his brow to produce the tobacco. This disclosure is borne out by the marked contrast in returns of the growers and the buying companies. As a committee investigating price spreads, the Stevens body made a wise selection when it picked the tobacco industry to exemplify the methods of exploitation in vogue in some branches of Canadian industry and agriculture.

A crisis will be reached in mid-June on the subject of war debt payments, inasmuch as the United States has intimated that token payments will not be accepted from debtor nations on June 15th next and that they will be treated as defaulters after that date. This step would place both Great Britain and Italy in the defaulting class and according to a United States law, would prohibit Americans from having financial dealings with those nations. It is difficult to believe that the United States will take any such action, since a disruption of financial relations with Britain would cause endless confusion and have serious consequences.

50 YEARS AGO

From our Files, May 15, 1884

The firm of Gordon and Ellis is dissolving partnership, Mr. Ellis withdrawing and Mr. Gordon taking over the business.

Rev. P. Parker has returned to Simcoe to become pastor permanently of the Baptist Church.

Miss Eva Brook, Simcoe and Miss Millie Lamport, Vittoria, who are attending Alma College at St. Thomas have been awarded prizes in freehand drawing by the Ontario Art School.

Con Hickey is opening a gymnasium for the summer on Peel street with accommodations for quoit pitching, jumping and bar and trapeze practice.

The pond improvements are progressing rapidly and promise to turn the dirty old swamp into a handsome park.

Thomas Moran is opening a new tin and stove store in Tune's old stand on Robinson street.

WHAT OTHERS SAY

A BAILIFF'S SALE
(Aylmer Express)

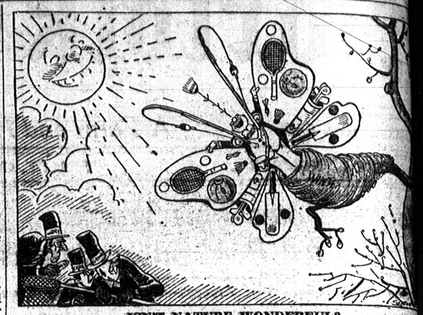
Bailiff's sales for taxes do not seem at all popular down Grimsby way. One was held last week and the goods were bought in at ridiculous prices by fellow farmers of the neighborhood, and loaned to the former owner. The entire sale totalled $20.05. A motor car with spare tire and two gallons of gas in the tank brought 75 cents. A tractor went for a dollar, a power grain chopper for another dollar, a steam engine in good condition brought 50 cents, a good plow brought 30 cents, and two sets of harness 50 cents. A horse was sold for $1.00 while cows realized fancy prices, from $2.00 to $6.00 each.

THE NEW TREND
(Bowmanville Statesman)

The Simcoe Reformer, one of the leading community newspapers of Canada, announces the amalgamation of the Reformer and the Waterford Star. Both papers have been conducted by members of the Pearce family for many years. In addition, the Pearce brothers will issue a weekly tabloid for Norfolk county, to be known as "The Norfolk Observer." Under the new arrangement the Reformer is further strengthened in its outstanding position among the weekly newspapers of the Dominion. During the past decade or so the number of newspapers in practically every community has been reduced from two to one. The present trend, which is dictated by a higher requirement in newspaper standards and by high costs, is towards the absorption of village papers by the larger papers in nearby centres.

THE ST. LAWRENCE FOLLY
(Renfrew Mercury)

The charge is made by Hon. Leopold Macaulay, a member of the Ontario Government, that Hon. Harry Nixon and Mitchell Hepburn aided in defeating the St. Lawrence deep water project at Washington. Of course they did nothing of the kind, but had they done so it would have been all to their credit. Canada had a narrow escape from embarking upon a project which could only have been a stupendous folly. It would not have been the first wildcat scheme in which the Dominion has indulged, but the country was ready for another one, and only the United States Senate saved us. The remarkable thing about it was that so little interest was manifested in the scheme by the general public. The merits or demerits of the scheme had never been fully studied. The country, through its Government, was about to walk blindfolded into a scheme for spending hundreds of millions of dollars. A canal was to be built which would be closed by Jack Frost several months in each and every year, and this too just at a time when a great deal of wheat is finding an outlet via the Pacific ocean; also at a time when publicly-owned railways are crying out for more traffic. As for electrical power to be developed, where is the demand for it?



ISN'T NATURE WONDERFUL?
—Strube, The Daily Express, London.

PARLIAMENT HILL HEARS
By WILFRID EGGLESTON

Hon. R. C. Matthews, minister of national revenue, is authority for the statement that among the goods put up to bid at a customs house auction of uncustomed, unclaimed and seized goods at Winnipeg recently was a handsome limestone tombstone, plus a base.

Only five dollars and twenty-five cents was a first bid, whereupon the auctioneer excusably grew a bit impatient.

"What? Only five and a quarter for this beautiful monument and base!" he inquired. "Do I not hear five-fifty? Look at it, gentlemen! Fit for anyone's grave. Of fine limestone, complete, and needing only your name on it. Why not take thought for the morrow?"

By dint of working on the crowd he finally got a gentleman back of the crowd up to a top figure of $9.50, at which point the hammer fell.

In all 71 lots were put up for sale. These included a fully-packed trunk, which went for $9; fifty pounds of seed peas, $1.25; a porcelain teapot, with a silver cosy, $2.85; eight boxes of unleavened bread (the Passover being gone), $1.60; nine yards of blue serge, $15; a rifle, $17.

Some articles found no buyers at all. Among these were a large box of solution for waving hair, "also good for taking spots off your clothes" (said the label); a quantity of chemicals; a vapor bath; one golf club; two aeroplane propellers; one gross of stove bolts; bandage material; 400 feet of moving picture film and 350 electric signals for automobiles.

Winnipeg disappoints us; surely someone could have taken that solitary golf club!

Members are saying . . . that if all the projects for public works which they are transmitting to the government were lumped together the cost would be a billion dollars or so . . . that before he left for the west the "Strong Man" of Victoria, B. C., and the "Strong Man" of Ottawa tested out the philosophic query. What happens when an irresistible force strikes an immoveable object . . . that a scandal is brewing over a cattle-buying company which operated in western Ontario, assisted by the federal government, and later went bust right in the farmers' faces, causing much loss and inconvenience . . . that Mackenzie King is as certain as ever that a general election is coming this year . . . that the senate is getting restive over some of the bills it is asked to pass and may kick over the traces at any time.

Crowds gathered in the senate galleries on two occasions expecting to hear a "Valley of Humiliation" speech from the government leader or else a complete vindication of Rt. Hon. Arthur Meighen's position in respect to the Abitibi bonds—neither materialized. Meighen still draws crowds wherever he rises.

An intimate light on Meighen's manner at home prior to the bomb shells of eloquence he used to toss into the Commons was given me last week by a young man who used to chum with Meighen, the leader's young boy.

Occasionally Max would come up, just before eight o'clock. "How about us going down to the House to-night?" he would say.

"Why? Something big up?"

"I think so. Dad (Arthur Meighen) sat all through his supper without saying a word."

My informant says that he was almost invariably right; big works would ensue when the House got under way that evening.

Did you know . . . that "Herb" Lennox, whose sudden passing saddened the House recently, almost invariably wore in the House a jaunty brown tie with a crimson band, being one of three members (out of 245) given to wearing head-gear in the chamber. At Westminster the custom is prevalent, chums (I am told) because it is so draughty. There is no such rule on in the Canadian House . . . that the House boasts a Benjamin Franklin (Smith of Victoria—Skeleton) and an Addison (William A. Beynon of Moose Jaw), in addition to the namesakes I listed a few issues back . . . that a real sensation was thrown into the banking and commerce committee, when, with a packed room listening to "the redoubtable Gerry McGreer" Sam Jacobs and Chubby Power calmly ordered tea and sat there, members of the committee, with great satisfaction as the flow of oratory continued to roll from the British Columbian publicist . . . that the former member of the preventive staff of the House of Commons who jumped into the Ottawa river was said by fellow members to have lost his watch and his job all in a couple of three weeks . . . that when wheat falls a cent at Winnipeg it adds a paper loss of over a million dollars to John I. McFarland's wheat accounts, backed by the federal government . . . of course when it rises he gets back . . . that only two out of every hundred Canadians have to pay any federal income tax even with the smaller exemptions.

Not many members are strong on Greek mythology, but Pandora's box got honorable mention from D. M. Kennedy of Peace River who compared Weir's marketing bill, as seen by members, to it.

Back in 1911, says Sydney Ross, Pandora's box was alluded to in a manner to bring down the House. A. S. Goodeve of Kootenay, was the speaker. A day or two before Fielding had brought in the little black bag, jealously guarded, containing the famous reciprocity proposals.

"After much hesitation," observed Goodeve, "the minister of finance opened Pandora's box, and out popped the Trojan horse!"

Civilization—First we modernize the heathen so they will buy our products; then we howl because they imitate the product and undersell us.—Toronto Star.

NEWS OF SIMCOE AND DISTRICT

CLASSIFIED ADVERTISEMENTS

RATES—Real Estate, 50 words or under, 50c for first insertion, 25c for subsequent insertions. All other heads, 35 words or under, 25c for first insertion, 25c for subsequent insertions. Additional words 1c each. Card of Thanks, 50c. In Memorium notices, 50c for notice, plus 10c per count line for each line of verse.

COMBINATION RATE—For insertion of the same advertisement in both The Observer and The Reformer:

20c for Classified ads. 35 words or under.

35c for Real Estate ads. 50 words or under.

35c for Coming Event ads. 50 words or under.

TERMS—If not paid by Saturday following insertion, an additional charge of 10c for each advertisement will be made. Where it is desired that replies be addressed to an Observer Box Number, an additional charge of 10c is made.

TIME LIMIT—Classified advertisements must be received by Monay noon to ensure insertion.

REAL ESTATE

For Sale—Desirable cottage, 165 Colborne Street north, good location and a reasonable price. Apply R. W. Walker, Simcoe.

Twenty-Eight Acres of Land For Sale—On which there is erected a frame dwelling, barn, drivehouse, stable and new henhouse; good well; stone road and natural gas; three miles to Hagersville. Immediate possession. Apply to J. O. Slack, Hagersville, Ont.

WANTED

Good Family Milch Cow—Write A. Cameron, Simcoe, or Phone 602r21.

Wanted—To rent or buy good hay tedder. J. H. McMichael, Waterford. Phone 22-31.

Woman for General Housework—Must be good cook. Apply evenings at Mrs. Harry Martin's, 111 Colborne Street south.

Wanted To Buy—A small tractor, 10-20. Must be in good condition. Also two furrow tractor plow, with three wheels preferable. State price and make of tractor. Write Box 2154 Reformer Office, Simcoe. 5-2

FOR SALE

Strawberry Plants—All good condition. $3.00 per thousand. Apply Mary Bysiewicz, R.R. 3, Scotland.

Sod—Choice lawn sod for immediate delivery anywhere in town; very best for lawn, terrace or dead spots. Phone 130, Gordon Walface, Simcoe.

For Sale—Three Bemis tobacco planters, almost as good as new, at $40 each; one Hoover fertilizer potato planter in excellent condition at $60. All delivered and guaranteed. H. M. Fleming, Blenheim, Ont. 5-2

BORN

BOUGHNER—At Port Dover on Sunday, May 13, to Mr. and Mrs. Mark Boughner (nee Violet McQueen), a daughter.

LOWE—At Port Dover, on Thursday, May 10th, 1934, to Mr. and Mrs. Brooks Lowe, a daughter.

MISNER—At Port Dover, on Friday, May 4th, 1934, to Mr. and Mrs. H. H. Misner, a son.

DIED

MAHONEY—In Simcoe, on Friday, May 11, 1934, Michael Francis Mahoney, in his 85th year.

OBITUARY

MISS CAROLINE WHITE

The death of Miss Caroline White occurred in Simcoe on Wednesday in her 83rd year. She was a native of Eastern Ontario but had resided in this district for many years. Death occurred after a stroke which climaxed several years of ill health. Surviving is a sister, Mrs. A. E. Barry, 224 Grove street, Simcoe.

The funeral was held on Friday from Austin's Funeral Home, 94 Union street, to Oakwood Cemetery. Rev. G. K. Bradshaw, pastor of St. James United Church was in charge.

MICHAEL F. MAHONEY

The death occurred on Friday at the home of his niece, Mrs. Wm. Horning, of Michael Mahoney, following a lingering illness. He was in his 85th year and was born in Ireland, moving to the United States and carrying on his trade as a mechanic and builder for about 30 years at Burbank, Alabama. Seven months ago he came to Simcoe.

He was predeceased by his wife several years ago and leaves no children. Besides Mrs. Horning, there are a number of other relatives in this district.

BAPTIST JOY CLASS

The Joy Class of the Baptist S. S. was entertained by Miss Barbara Culver, Thursday evening. The evening was spent mostly in a social way with a bit of business interspersed. The treasurer Miss Irene Wentworth read a detailed report on the first half of the year's building fund budget work. The hostess served refreshments.

Compliment—Chairman (after economy lecture): "And now, gentlemen, I am going to ask you to give the speaker two hearty cheers."—Hespeler Herald.

TENDERS
For Pumping Station

Sealed Tenders will be received by the undersigned at his office, 58 Peel Street, in the Town of Simcoe up until twelve o'clock noon on the 19th day of May, 1934, for the construction of a small brick pumping station on the north end of Wellington Street in the said municipality.

A tentative plan may be seen at the aforementioned office and a specification sheet obtained but no detailed or dimensioned plans will be furnished. The new pump house is in general to be similar to that now erected adjacent to the standpipe on West Street.

The lowest or any tender will not necessarily be accepted.

It will be a condition of any contract which may be let for this project that local labour must be employed.

W. D. STALKER,
Secy. Public Utilities Commission.

... Park's ...
Third Column

Date of Provincial Election announced... Watch fur fly. Plenty of personalities being injected now; likely more later... A popular misunderstanding. Electric refrigerators really incorrectly so called. Electricity only turns on motor in mechanical refrigerator, has nothing to do with actual production of cold... Many electric manufacturers are trying to sell refrigerators on basis of long experience in the electrical business. To be considered is history of the manufacturer as regards refrigeration equipment. ... Young Conservative Club now being organized... Our window tells how to win a new Chevrolet coach. It's easy. Many other cash prizes also... Get your pet ready for the pet parade 24th... Soda fountain open again... McKenzie's tested garden seeds 3 cents a pkg... Beware the moth. Moth bags protect... Wampole's Grape Salt relieves that tired spring fever feeling... We close Wednesday afternoons, open again at 6.30 p.m... Park's Drug Store is anxious to serve you.

PROF. F. H. ANDERSON
of the Department of Philosophy of the University of Toronto who will be one of the Canadian representatives at the English International Congress which meets in Prague this summer.

SETH PARKER MEETING

The Mother Seth Parker meeting held in the Baptist Sunday School room, Sunday evening and planned by the pastor Rev F. H. Wentworth was very touching. Rev. H. C. Newcombe acted as chairman and the program was dedicated to all mothers of the congregation. The audience was favored by the presence of Miss Lillian Holland who read several of her own compositions, two of which were in keeping with Mother's Day. The music part of the program consisted of a duet by Mr. A. Culver and Mr. W. Burgess and a quartette by Miss Marshall, Mrs. Halmshaw, Mr. Culver and Mr. Woodrow, Mrs. Wentworth read a story about Jesus and His Mother. The Seth Parker story was related by Mr. H. L. Dawes and took the form of a tribute paid to his own mother.

ONE GOOD ASSET

"But how could you marry a man you knew to be a burglar?" asked the judge.

"Oh, I thought he'd be so quiet about the house," explained the witness.

Gulistan was the most famous work of the Persian poet Sadi.

SIMCOE HIGH SCHOOL CHOIR AT BRANTFORD

The Simcoe High School choir about one hundred strong, invaded Brantford on Friday evening and in conjunction with the Brantford Collegiate Orchestra rendered a program at the Collegiate. The sponsors of the enjoyable event were the Brantford Home and School Association. The numbers of the choir were rendered in their usual spirited and able fashion and earned them warm applause. Mrs. Vera Blandford Rigby, gifted Simcoe reader, and the Waterford Male Quartette assisted very appreciably in making the entertainment a success. The performers were entertained hospitably with light refreshments before their motor-ride home. Mr. P. G. Marshall has reason to be proud of his bright young band of singers, whose fame is travelling abroad.

Hungarian Partridge To be Released Here

Shipment will soon be made to the Kinsmen Club of Simcoe of 30 settings of pheasant eggs to be distributed for hatching among youngsters of this district. James J. Miller, chairman of the club's special committee in charge of this effort told The Observer that he expects the eggs any day now and the club has a list of boys throughout the county who have agreed to take charge of the eggs for hatching.

Also included in the government's shipment will be six pairs of Hungarian partridge which will be released in a well wooded section. These birds increase at a rapid rate, Mr. Miller says, and at a normal rate of increase the six pair would bring more than 20,000 in five years. The co-operation of farmers and hunters is requested to assist in the protection of the birds until such a time as their increase makes their usage for game purposes advisable.

POST—DAIKEN

In Simcoe, Saturday, May 12th, a quiet wedding took place in the Pentecostal parsonage when Miss Florence May Daiken, daughter of Mr. and Mrs. James Daiken, was united in marriage to Mr. Courtland Arthur Post, son of Mr. and Mrs. A. Post, both of Simcoe. The Rev. A. M. Atter officiated.

The bride wore a pretty dress of white silk crepe. The bridesmaid, Velma Daiken, sister of the bride, was dressed in a charming dress of blue silk. The bridegroom was attended by his brother, Wm. Post.

Following the ceremony a reception and dinner took place at the home of the bride's parents.

VOX COLLEGI
By Our S. H. S. Correspondent

Recently the English classes of the Upper and Middle Schools were privileged to hear Mrs. P. G. Rigby give a half-hour's talk on Browning, interspersed with readings of some of his outstanding poems. Chief among these was "My Last Duchess" which is on both courses this year. Mrs. Rigby was at her best and presented the poet in a novel light so that all the pupils have a clearer idea of his poems and through them, his character and ideals. The only fault was that the half-hour was not an hour.

Athletics are occupying the minds of most of the boys now. Baseball teams have been formed and games are being played off in order. On Thursday the spring track meet was held for those wishing to enter Wossa contests which will be held in London this month.

The progress being made in the new wing is a source of unfailing curiosity to the students, especially as the new building is forbidden ground. We understand that detention is the penalty for trespassers. But it might be whispered that one or two who bring lunch are in no danger of being lost next fall — you see, there are no workmen about.

LOYALIST PICNIC AT PT. RYERSE MAY 24

Arrangements are now being completed for a joint Loyalist picnic at Port Ryerse on Thursday afternoon, May 24th, of members of the Norfolk Historical Society and the Oxford Historical Society. Speakers will include officials of both societies and a number of interesting papers will be given, with special recognition being made of the Ryerson and Ryerse families who were among the first Loyalist settlers in Norfolk county. This year marks the 150th anniversary of the coming of the Loyalists and the Port Ryerse gathering is thus a very appropriate one.

This is the second annual joint meeting of the two societies and a large attendance is expected.

Nu-Way Warehouse

Food Specials For
Tuesday - Wednesday - Thursday
CLOSED AT NOON WEDNESDAY

TOMATOES	Hand Packed Choice Quality	2 cans 13c
SNOWFLAKE AMMONIA		pkg. 5c
CORN FLAKES	Sugar Crisp	3 pkgs 19c
Duff's Picnic Hams	No Shank	lb 14c
FRESH SODAS	Butter Maid	2-lb pkg 19c
Pineapple Sandwich	McCormick's	lb 15c
Seed Potatoes	New Brunswick	bag $1.35

NU-WAY FOOD MARKET
The Original Case-to-Customer Warehouse

Expert Workmanship ON Building and Remodelling

If you are planning to build or modernize your home this summer, we can guarantee you competent workmanship and thorough attention to detail.

No Job Too Large or Too Small

Special Attention Paid To ACOUSTICAL WORK

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